



Dear Festival Designer,

The holidays may be several weeks away, but we are very excited to start planning another great Festival of Trees for The Baby Fold! We invite you to become a 2020 Enchanted Forest Designer, and we are eager to see what gorgeous décor you will create for this year's Festival! As you know, *the most important goal of the Festival of Trees is to raise substantial funds to support the children and families served by The Baby Fold.* Your involvement is not only deeply appreciated, but incredibly important.

At this time, the Festival is scheduled to take place at the former MC Sports store within Eastland Mall, from Monday, November 16, through Saturday, November 21. The Festival this year will resemble a marketplace, and the auction will take place through an online bidding system. No entrance fees will be charged this year.

Included in this packet are several forms (to be filled out and returned by November 1, 2020) and other pieces of information with important dates and helpful hints. Please review the new "Information, Policies, and Procedures" document as some information has changed and new policies have been added. We also encourage you to make copies of the "Design Description" document if you are creating multiple items. To register online, visit www.festoftrees.org, select "Get Involved," then "Design," and follow the instructions to complete the registration process.

First, second, and third place prize ribbons will be awarded in the categories of 7' tree, 4' tree, trees under 4', table setting, centerpiece, wreath, other, and décor created by children. Two ribbons will be placed with the winning items; one ribbon will stay with the item and will be given to the buyer of the item and the second ribbon will be given to the designer of the item.

Please check www.festoftrees.org regularly for updated information. We will also be sending e-mail reminders periodically as critical dates and information arise. If you have any questions, please contact us. Thank you again for your support of The Baby Fold!

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